

*Cheers,
Hermosa*

hermosa beach
MUSEUM

**A NEW EXHIBIT
FEATURING THE HISTORIC
BARS OF HERMOSA BEACH**

THE EXHIBIT

The Hermosa Beach Museum is proud to recognize local historic bars as the subject of our summer rotating exhibit titled CHEERS, HERMOSA. This exhibit will explore the sense of nostalgic appreciation and fondness for local historic bars, and the lasting impression they leave upon their patrons. These brick and mortar locations are culturally significant as timeless gathering places where stories are shared, traditions are upheld, and the rich tapestry of community history is woven into every drink poured. Join us at the Hermosa Beach Museum as we celebrate this legacy and unveil a new exhibit. This exhibit will run from July 12th to September 30th, with the opening event taking place at the Museum on Friday July 12th from 6-9 PM. During the exhibit show time, the Museum will also be hosting educational programming featuring the history of local historic bars, including a cocktail making class and first annual pub trivia night.

OUR MUSEUM MISSION

The Hermosa Beach Museum was founded in 1987 with the mission to engage, delight, and educate the community through the presentation and exploration of history. The collection is extended to the public as a source of lifelong learning. The Museum offers educational lectures, documentary screenings, rotating temporary exhibits, field trips for all ages, gallery collections and volunteer opportunities. Additionally, we partner with local nonprofits and city entities to host community events and celebrations.



EXHIBIT SPONSORSHIP OPPORTUNITIES

Exhibit Dates: July 12th to September 30th
Opening Event: Friday July 12th from 6-9 PM

TOP SHELF SPONSOR **\$2,000**

- Organization's name and logo prominently displayed on the Museum website for exhibit duration identifying them as as a Top Shelf Sponsor
- Special recognition in Museum monthly e-newsletter for the month of July
- Organization name prominently displayed on signage in the exhibit gallery
- One individual Facebook and Instagram recognition post

HIGHBALL SPONSOR **\$1,000**

- Organization's name and logo prominently displayed on the Museum website
- for exhibit duration identifying them as as a Highball Sponsor
- Special recognition in Museum monthly e-newsletter for the month of July
- Organization name prominently displayed on signage in the exhibit gallery
- One sponsorship tier group Facebook and Instagram recognition post
- \$1,000

SCHOONER SPONSOR **\$500**

- Organization's name and logo prominently displayed on the Museum website for exhibit duration identifying them as as a Schooner Sponsor
- Special recognition in Museum monthly e-newsletter for the month of July
- Organization name prominently displayed on signage in the exhibit gallery



Sponsor Form

HERMOSA BEACH MUSEUM
NEW EXHIBIT:
CHEERS, HERMOSA

I / We will sponsor the exhibit at the _____ level.

My check is enclosed for \$

or

Please charge my credit card for \$
CC # EXP. CVV

Your signature: Date

Address:

City: Zip:

Email:

Phone:

Please print your business / name(s) as you would like them to be printed for promotional purposes:

.....

Your Museum Contact:

Please Mail / Email Form to:

Hermosa Beach Museum
710 Pier Avenue
Hermosa Beach, CA 90254
hermosabeachmuseum@gmail.com

Scan this QR code to pay
your sponsorship online:

